Rubber Poll
– All Countries

Conducted by YouGov on behalf of Mighty Earth
Fieldwork Dates: 25th - 31st August 2020

YouGov®
Importance of preventing rubber plantations from expanding

BMR_q1. **How important is it to prevent rubber plantations from expanding into tropical forests and Indigenous Peoples’ lands?**

Unweighted base: All Country Adults (10336)

- **Extremely important**: 38.4%
- **Very important**: 32.2%
- **Somewhat important**: 15.9%
- **Not very important**: 2.6%
- **Not important at all**: 1.3%
- **Don't know**: 9.6%
- **Net: Extremely/very/somewhat important**: 86.5%
- **Net: Not very/not at all important**: 3.9%

Unweighted base: All Country Adults (10336)
Concern over climate change impacts

BMR_q2. On a scale of 0 to 10, with 0 being "Not concerned at all", and 10 being "Extremely concerned", how concerned, if at all, are you over the climate change impacts (i.e., higher average temperatures, more extreme weather conditions, etc.) of deforestation caused by rubber production?

Unweighted base: All Country Adults (10336)
**Brand change**

*BMR_q3. Thinking about items you might buy that use natural rubber - such as shoes, tires, or sporting goods - would a guarantee that those products are not linked to deforestation or human rights abuses influence the brand you buy? Please select the option that best applies.*

- Don't know: 10.0%
- No, it would not make any difference to my choice: 10.8%
- Yes, I would choose a brand that provided such a guarantee as long as it was the same price: 38.8%
- Yes, I would choose a brand that provided such a guarantee even if it was a bit more money: 40.5%

Unweighted base: All Country Adults (10336)
Support or oppose conditions on bailout package

Most natural rubber is used for car tires. The auto and tire industries are seeking a taxpayer-funded bailout in response to the Coronavirus (COVID-19) outbreak. How much do you support or oppose conditions on bailout packages for automobile and tire companies that would ensure public money is not used to purchase rubber linked to deforestation?

<table>
<thead>
<tr>
<th>Opinion</th>
<th>% of Responders</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly support</td>
<td>29.7</td>
</tr>
<tr>
<td>Somewhat support</td>
<td>23.8</td>
</tr>
<tr>
<td>Neither support nor oppose</td>
<td>22.7</td>
</tr>
<tr>
<td>Somewhat oppose</td>
<td>5.6</td>
</tr>
<tr>
<td>Strongly oppose</td>
<td>5.2</td>
</tr>
<tr>
<td>Don't know</td>
<td>13.0</td>
</tr>
<tr>
<td>Net: Support</td>
<td>53.5</td>
</tr>
<tr>
<td>Net: Oppose</td>
<td>10.8</td>
</tr>
</tbody>
</table>

Unweighted base: All Country Adults (10336)
Support or oppose import law

*BMR_q5. Going forward, how much would you support or oppose a new $EUUK law that stop companies from importing goods linked to deforestation or human rights abuses into Europe?*

- **Strongly support**: 46.7%
- **Somewhat support**: 25.7%
- **Neither support nor oppose**: 13.4%
- **Somewhat oppose**: 3.4%
- **Strongly oppose**: 2.6%
- **Don’t know**: 8.2%
- **Net: Support**: 72.4%
- **Net: Oppose**: 6.0%

Unweighted base: All Country Adults (10336)