

REVISED 3/16/2021

Easter Chocolate Shopping Guide

MIGHTY EARTH **Stavery Free INKOTA**



Easter is the biggest chocolate shopping holiday of the year. What's really going into the chocolate we buy? Be Slavery Free, Green America, INKOTA, Mighty Earth, and National Wildlife Federation surveyed the world's biggest chocolate companies to find out! Some are rising to the challenge of making cocoa sustainable, but others continue to ignore consumer demand for chocolate that's free of **deforestation, farmer poverty,** and **child labor.** This guide informs the choices of consumers like you. Together, we can transform the chocolate industry into one that prioritizes people and the planet.

GOOD EGG AWARDS



Needs to

catch up

with the

industry



for greatest improvement in sustainable policies

ROTTEN EGG AWARD



STORCK (Werther's, Toffifay, I for lack of transpare

(Werther's, Toffifay, Merci) for lack of transparency and worst-in-class policies.

SCORE KEY



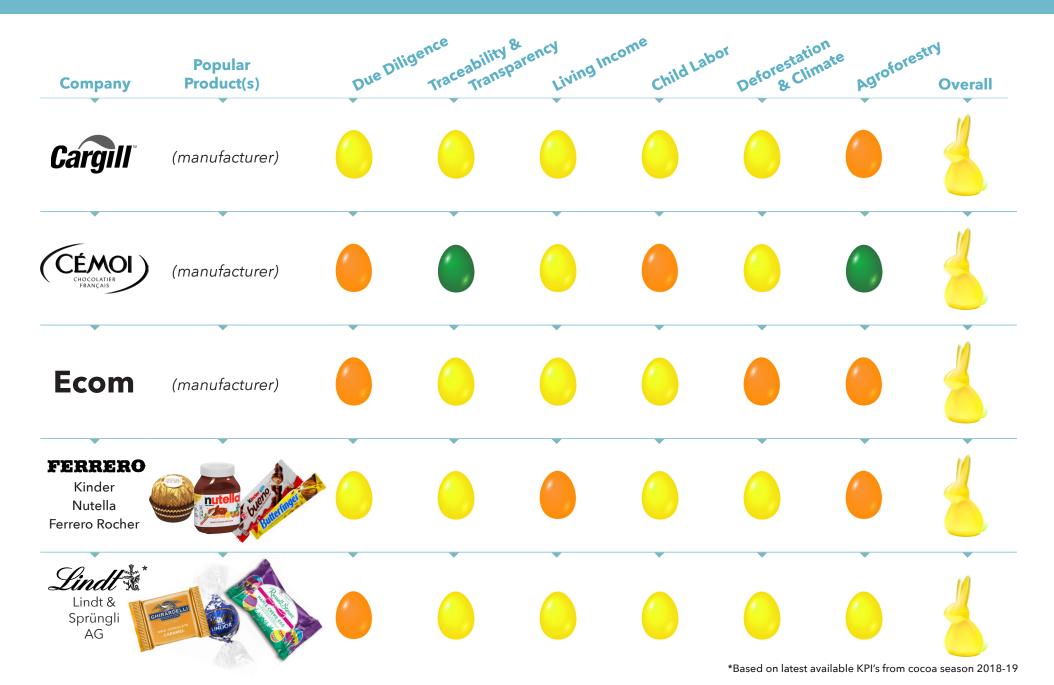
Starting to have good policies to implement

















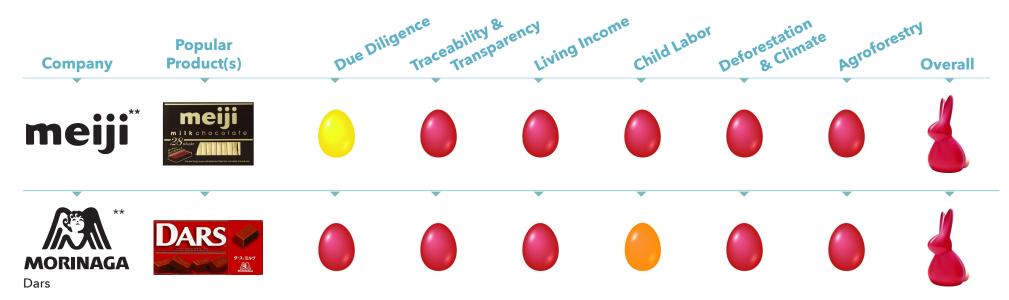








Companies are listed in alphabetical order by category, not by performance



** Japanese companies were scored separately for a Valentines' Day scorecard release in Japan. Their scoring included additional questions.



We all want to buy Easter chocolates that are not tainted by deforestation and human rights abuses. With clear guidance on how companies approach protecting people and the planet, we can use our purchasing choices to celebrate the holiday sustainably. Happy Easter!



Companies are listed in alphabetical order by category, not by performance

The following companies did not respond to our survey.

Company	Popular Product(s)	Due Dili	Igence Traceability	arency Living In	come Child Lat	Deforestation	nate Agrofor	overall
Unilever Breyer's, Ben & Jerry's, Klondike	Vegers Contractions	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Ľ
VALRHONA	A CONTRACT OF A	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Ľ
A COFFEE	HOT COCOA HOT CO	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Ľ
Storck Werther's Toffifay Merci	Toffifay Rect	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Ľ