

Easter Chocolate Shopping Guide: Retailers

Easter is the largest chocolate shopping holiday of the year. What's really going into the chocolate we buy? Mighty Earth's investigations found that **cocoa is driving deforestation** worldwide, destroying rainforest homes of chimpanzees and other **endangered wildlife**. Some chocolate companies are rising to the challenge of making cocoa sustainable, but others continue to ignore consumer demand for deforestation-free chocolate. Our Easter Chocolate Shopping Guide breaks down **company commitments**. Of course, commitments are just a first step. Mighty Earth is closely monitoring corporate implementation of these policies and will report on those in the future.

 Leading the industry on policy

 Lagging, policy improvements needed

 Bad policy or no policy

The Retail section of the guide indicates which retailers sell brands that have received fair and poor marks for their sustainability commitments.



S&D SUCDEN

The Rotten Egg Award goes to... SucDen!
for lack of transparency and worst-in-class policies.



Lindt 

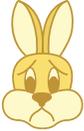
The Good Egg Award goes to...Lindt!
for greatest improvement in sustainable policies



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Retailer	Improving West African Cocoa	Agroforestry for all cocoa worldwide	Deforestation-free cocoa worldwide	Traceability	Living Income	Overall Score
						
 Carrefour						
						
MARKS & SPENCER						
						
						
						

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Waitrose						
						
						
						
						
						

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Walmart ✨						
						
<i>Wegmans</i>						
SUPERVALU						
						
						
						

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