



December 6, 2018

John Mackey, Chief Executive Officer
Whole Foods Market, Inc.
550 Bowie Street
Austin, TX 78703

Steve Easterbrook, Chief Executive Officer
McDonald's Corporation
1 McDonald's Plaza
Oak Brook, IL 60523

Subject: Set Environmental Standards for Meat

Dear Mr. Steve Easterbrook, CEO, McDonald's, and Mr. John Mackey, CEO, Whole Foods Market,

As representatives of organizations and businesses as well as restaurateurs and chefs who are both concerned and affected by the environmental destruction driven by poorly managed industrial meat production, we are asking McDonald's and Whole Foods to stop selling meat from Tyson and Cargill until they take concrete steps to end deforestation and pollution.

As two of their highest profile customers and leaders in your respective fields, McDonald's and Whole Foods have a unique opportunity to move Cargill and Tyson to reduce the environmental consequences of meat, and your companies have a responsibility to lead the industry towards sustainable farming practices.

There is need for rapid action. Current industrial meat production practices have profound impacts on the climate, on land and wildlife, and on water. Pollution from industrial meat is the main source of water pollution in the United States and, in South America, one million square kilometers of pristine forests and savannah have been cleared of its native vegetation and wildlife habitat to grow feed for industrial meat.

Existing models have already demonstrated that it is possible to produce food at a large scale without this kind of destruction. However, despite these successes and major sustainability commitments from their competitors, Cargill and Tyson have unconscionably advanced the same practices of pollution and destruction.

We respectfully ask that you announce your intention to stop selling meat from Cargill and Tyson until they take concrete steps to end deforestation and pollution across their meat supply chains.

Please advise us how your respective companies will address these urgent environmental and public health impacts from your supply chain and lead the industry towards a more sustainable path forward.

Sincerely,

Austin
ALC Steaks
Antonelli's
Atista Rosso Market
Asti

Austin Natural Soap
B.D. Riley's Irish Pub
Barley Swine
Big Kauna
Bodare's Food Trailer
Bouldin Creek Café
Cocoa puro
Counter Culture Restaurant
Doggie Style
Fat Cats Organic Coffee and Dessert
House Park BBQ
Jugo Fresh Inc
Knife Party
La Mexicana Bakery
La Patisserie
Lost Pines
Luv Fats Ice Cream
Magic Caravan
Mother's Café
Mr. Natural Inc
N'Esperado
Odd Duck
Once Over Coffee Bar
Opa!
Parts & Labour
Peddler
Polvos Mexican Restaurance
Posse East
Regal Ravioli
Stonehouse Coffee and Bar
Stouthaus Coffee
Strive Green
Taco Sweets
Tacos El Boo
Thai Fresh
The B's Kitchen
The Tavern
Top Drawer
Van Dyck Earthworks & Design LLC
Wholly Cow Burgers
Wink
Word of Mouth Bakery

Chicago

1Body1Life
A Secret Closet
Art Effect
Athenian Room
Aurelio's Pizza Wrigleyville
BariZalai Studio
Birdseye Rule
Bistro Campagne

Bliss & Belle Boutique
Boo bae Tea
Brandko's
Broken English Taco Pub
Cedar Valley Farms
Chicago Diner- Logan Square
Chicago Scanning
Chicago Vapor Shop
Chiya Chai
Clb Pilates
Cornerstone Café
Demera
Dill Pickle Food Coop
Dos Amigos Restaurant
Farer Pride Produces Market
Felice's Kitchen
Floyd's 99 Barbershop
Food Recovery Network at UIC
Go Green Oak Park
Good Games Chicago
Hakka Bakka
Homerun Dental
Illinois PIRG
Image Showcase
Jacoby Martial Arts
Lakeview Rubber Stamp Co.
Langhe Market
Lincoln Square Pottery Studio
Lori's Shoes
Lula Café
Miku Sushi
Monographs on Webster
Moonlight Vulture
Nancy Krause Floral Design
Naturepedic Mattress Company
Peace brewery
Pete's Pizzeria and Bakehouse
Play It Again Sports
Rebecca Marie Photography
Sacred Art
Savanna Restaurant
Soutache
Spicy Max
Square Biscuits
Subway (Andersonville)
Sweet Mandy B's Bakery
Tapster Lincoln Park
Tencat Tavern
The Budlong
The Daily Ruin
The Howard Street Inn
The Warehouse Bar & Pizzeria
TravelFast

Uncommon Ground
Vintage Euphoria
Volumes LLC
Waring Industrial Tool
Wolfbait & B-Girls
Wrigleyville Sports

Fayetteville
Acambaro
Alchemy Macrons
Baba Boudan's
Bearded Goat
Berry Natural
Bobos
Burrito Loco Downtown
Crown Barber Shop
DH Farms
Dickson St. Bookshop
Donuts Donuts
Dooms Day Coffee
Dot's Nashville Hot Chicken
E. Leigh's
El Taco Loco
El Taquito
Fayettechill
French Metro Antiques
Funktown BBQ
Greedy Goats of NWA
I Love Pappas
Jammin Java
Marley's Pizza
Nature Fresh Farms
NWA Local Harvest
Ozark Alternatives Farm
Restaurante Miraflores
The Boho Gypsy Boutique
U of A Style Shop
WITH Home Supply

Indianapolis

Boomerang BTQ
Canal Bistro
Cit Dogs Grocery
Ezra's Enlightened Café
Flat12 Bierwerks
Frank Hari Artist
Good Earth Natural Foods
Half Baked Pottery
La Margarita
Literally Divine Chocolates
Macaron Bar
Mass Abe Chiro

Mimi Blue
Naptown Flo
Natural Born Juicers
Penn and Beench, LLC
Primal Delights Kombucha & Ferments
Salon Urban Gypsy
Sierra Club, Heartlands Chapter

Minneapolis

ALTR
Bombay Palace
Butter Bakery Café
Calhoun Beach Framing
Caydence Records & Coffee
Core Power Yoga Uptown
Corner Store Vintage
Covered
Estate Resurrection, LLC
Fig + Farro
Floyd's 99 Barbershop
Gandhi Mahal
Green + the Grain
Green and Grill
Green Bee Juicery
Heart Yoga
Hubert White
Janela Psychic
Just/s
Little Luxuries Nail Lounge
Lowry Hill Meats
Lu's Sandwiches
One 21 Barbershop
Port & Starboard Tattoo
Red Stag Supperclub
Reverie Kitchen
Sebastian Joe's
The Café Meow
Tongue in Cheek
Victoria's Nails and Spa
Winer Acupuncture
Wise Acre Eatery