



## **Advocacy and Organizing Director**

(Positions in CA, NY, RI, WA; Short-term; Half-to-full time)

[www.mightyearth.org](http://www.mightyearth.org)

**Who We Are:** Mighty Earth is a non-profit environmental organization. It is chaired by former US Congressman Henry Waxman, an environmental and public health champion. During his 40 years in Congress, including as Chair of the Energy and Commerce and Government Oversight Committees, Congressman Waxman wrote foundational environmental laws like the 1990 Clean Air Act and Safe Drinking Water Act. Mighty works to conserve threatened landscapes in the U.S. and abroad, to curb global warming pollution, and protect oceans. Based in Washington DC, we get results through grassroots campaigns, communications, and advocacy.

**What We Need:** Mighty Earth is seeking half- to full-time advocates/organizers based in CA, NY, RI, and WA for a four-month long campaign to build support among local constituencies for reforming our nation's biofuel policies. While food-based biofuels like corn ethanol and soy biodiesel once seemed promising, these fuels are now known to drive massive destruction of rainforests and other native ecosystems, pollute ground water and to have carbon emissions on par with or worse than fossil fuels. With Congress expected to tackle biofuel policy reform this year, we need state-based advocacy and organizing campaigns to convince key decision-makers to support the right kind of reform. Advocates/organizers would work to build public awareness around the negative environmental consequences of food-based biofuels, engage the public and decision-makers on this issue, and generate media coverage in support of pro-environment biofuel policy reform.

### **Responsibilities:**

- Create and execute a four-month long field and advocacy campaign across the state, designed to educate the public and policy-makers and increase support for biofuel policy reform.
- Engage local environmental groups on this issue. Potentially engage other constituencies including but not limited to anti-hunger groups, churches, social welfare groups, and food and livestock interests.
- Oversee in-state advocacy efforts including organizing meetings, calls and/or events with members of Congress and staff.
- Educate and engage the public through social media, events, and/or recruiting or activating volunteer networks.
- Generate media attention on this issue through a report release, op-ed placement, editorial board tour and/or other tactic(s).

**Minimum Qualifications:**

- At least 3 years or more experience with grassroots organizing, advocacy organizing or closely related field or organizing efforts. Experience creating and deploying state level field campaigns.
- Familiarity with and existing relationships with players in the state's environmental community.
- Strong interpersonal skills including the ability to reach out to and connect with new people and work collaboratively. Strong communication skills needed, as well as the ability to work independently.
- Familiarity with core grassroots organizing tactics including grassroots and grass-tops recruitment and mobilization, coalition-building, media engagement, advocacy and social media campaigns.
- Ability to work toward measurable deliverables.
- Willingness to work a flexible schedule that may include some nights, weekends and travel.

Please send resume and cover letter to [biofuels@mightyearth.org](mailto:biofuels@mightyearth.org).